



SUCCESS IS AN INSIDE JOB:

From the Dorm Room to the Board Room

Moving from college into the working world? Hungry to succeed? Grab critical knowledge you may not have learned in the classroom!

Learn to live life by design instead of by accident:

- ◆ Define success on your own terms.
- ◆ Discover your beliefs from the inside out instead of from the outside in.
- ◆ Align your behaviors to be congruent with your imagination.
- ◆ Connect to meaningful work that expands your mind and engages your heart.
- ◆ Make an imprint instead of just an impression.
- ◆ Release your unique brilliance.

Success is an Inside Job: From the Dorm Room to the Board Room is designed for universities, colleges, professional associations, fraternities and sororities, networking organizations and other groups whose membership includes college and university students, recent graduates, and other people just starting their careers.

- ◆ Supplement or complement your organization's personal or career development programming.
- ◆ Attract attendance with this highly sought-after, popular program.
- ◆ Strengthen relationships within your membership community.

This program is based on Simon T. Bailey's lifetime of professional and personal experience. Simon has been called a true change catalyst, who models personal transformation by sharing with others how he cracked the code and turned his own life around after struggling for years with disillusion, defeat, and despair. He has inspired thousands of people worldwide to find their

passion, take action, and make their lives, and their organizations, more productive.

Roll up your sleeves and prepare to do the deep inner work of connecting the dots to what matters most to you. Get ready to pursue lasting significance, not merely transient success.

Remember, Success is an Inside Job!

Purpose: This program engages participants to create Significant Success by managing their ambitions, mastering core talents, and developing a plan for a deeply engaged, joy-filled life.

Process: Sessions build upon ten powerful Beliefisms™ that prepare participants to make a life and not just a living. Participants learn the critical steps needed to move from the backstage to the main stage in every phase of life and business. Personal engagement starts with the session itself. Sessions with Simon are always highly interactive and engaging, both intellectually and emotionally. The mix of activities depends on the session size, format and length, but can include discussion, personal reflection, paired practice and group activities.

Payoff: At the end of this program, participants will be ready to:

- ◆ Create and communicate a contagious vision that engages sponsors and mentors.
- ◆ Establish a personal constitution that forms their GPS for life.
- ◆ Develop their core talents to create value in the workplace and in relationships.
- ◆ Differentiate themselves by establishing a signature presence.
- ◆ Implement a strategic life plan that will enable them to make and check progress in eight core areas.

AUDIENCE AND FORMAT

Success is an Inside Job is designed for high school, college and university students. Each program is tailored to address the specific needs of students who are preparing to launch their careers. Formats range from a 30-minute high-energy keynote to a half-day interactive workshop that includes exercises and personal action planning. All formats include real-world examples, case studies and no-holds-barred dialogue intended to challenge and change the way people think and act.

Individuals can build on the program's concepts with companion resources, including Simon's books, website, and other products. We can also work with you to create a customized follow-up strategy.

PRESENTER

Catalyst for Brilliance Simon T. Bailey has a visionary ability to identify brilliant potential in people and organizations and ignite that brilliance into action for amazing results. An internationally known speaker, author and consultant, he inspires individuals to take charge of change and transform their lives from the inside out. A thought leader and fresh voice in the business world, Bailey connects the dots between individual and organizational brilliance. He challenges and teaches businesses and organizations to clear obstacles to brilliance in their cultures, processes, and people, thereby achieving higher levels of engagement, retention, and productivity – and a brilliant bottom line.

Prior to founding The Brilliance Institute, Simon honed his expertise in leadership, sales, customer service and personal development over a successful two-decade career at Hyatt Hotels, Walt Disney World Resort, and The Disney Institute. He is the author of six books. His newest book, **Release Your Brilliance**, is receiving rave reviews and having a profound impact on people's lives. His other books include *Brilliant Service is the Bottom Line*, *Success is an Inside Job*, the *Meditate on Your Brilliance* series and *Simon Says Dream: Live a Passionate Life*.

PRAISE FOR SUCCESS IS AN INSIDE JOB

"Thank you Simon for your timely and important message. Our student members found your message of great value!"

– Golden Key International Honor Society,
University of Central Florida

"Mr. Bailey was inspiring, dynamic and upbeat! He captivated a very challenging audience. They were enamored with his message and motivated to search and discover the best in themselves."

– University of Florida

"Thank you for addressing our faculty and staff. You sent a dynamic message, and your remarks were provocative and engendered a number of thoughtful questions and comments. We appreciate your good work and the time you spent with us."

– Maricopa Community College

"Simon Bailey's presentation was the best part of the conference. It was very motivating and inspiring – real answers for our situations. I received meaningful material that I brought home and put to immediate use!"

– Association of Collegiate Conference and
Events Directors – International (ACCED-I)

For more information on how to bring Simon T. Bailey to your organization, please contact Michele Lucia, Business Manager at 972-899-3411 or Michele@SimonTBailey.com

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