



SUCCESS IS AN INSIDE JOB

If your organization isn't already undergoing massive, disruptive change, it's probably only a matter of time. Organizations and people who survive and thrive in today's fast-moving, dynamic, business 2.0 environment are those that adopt the "cheetah mindset" – agile, aware and adaptable.

But how flexible and change-ready are your people? Do they resist and fear change, or do they embrace it as a brilliant opportunity to grow?

Success is an Inside Job is designed for individual contributors and business owners – anyone dealing with massive change in their workplace or market. Help your people stop feeling victimized by change and instead greet it as an opportunity.

This program enables people to:

- ◆ Reconnect to their internal purpose and reframe how they can best add value to the organization.
- ◆ Commit to their own ongoing transformation.
- ◆ Rid themselves of excuses that prevent them from stepping into their brilliance and becoming personally accountable for their impact.
- ◆ Increase their productivity and speed through flexible decision-making skills.
- ◆ Improvise, innovate, and stop waiting for someone else to give the green light.
- ◆ Ignore those naysayers and Brilliance Blockers who would turn cheetahs into hippos.

This program teaches high-impact habits drawn from Simon T. Bailey's lifetime of professional and personal experience. It builds on ten powerful Beliefisms™ from his handbook, *Success is an Inside Job*. Simon has been called a true change catalyst who has inspired thousands

of people worldwide to find their passion, take action, and make their lives and their organizations more productive.

This versatile program can be used in the workplace or by professional associations. It challenges participants to dig deep, re-center on their personal constitution, develop an action plan, and take charge of their own success – from the inside out.

Infuse your business culture with a "can do" attitude.
Help your people rediscover and unleash their inner cheetahs!

Purpose: This program enables participants to redefine success on their own terms, redesign their beliefs and attitudes about change, realign their behaviors, and take ownership of their own success.

Process: Sessions build upon ten powerful Beliefisms™ that prepare participants to create their own Significant Success from the inside out. Personal engagement starts with the session itself. Sessions with Simon are always highly interactive and engaging, both intellectually and emotionally. The mix of activities depends on the session size, format and length but can include discussion, personal reflection, paired practice and group activities.

Payoff: At the end of this program, participants will be ready to:

- ◆ Reconnect to their internal purpose and core talents.
- ◆ Determine ways to use their assets – talents, knowledge, and skills – to create value and help the organization achieve its changing goals.
- ◆ Develop an action plan to become an A-level player who consistently reaches beyond expectations, steps up performance, and leaves an imprint, not just an impression.

AUDIENCE AND FORMAT

Success is an Inside Job is applicable for individuals at every level of the organization. Each program is tailored to your organization's specific needs and objectives. Formats range from a 30-minute high-energy keynote to a half-day interactive workshop that includes exercises and personal action planning. All formats include real-world examples, case studies and no-holds-barred dialogue intended to challenge and change the way people think and act.

Individuals can build on the program's concepts with companion resources, including Simon's books, website, and other products. We can also work with you to create a customized follow-up strategy.

PRESENTER

Catalyst for Brilliance Simon T. Bailey has a visionary ability to identify brilliant potential in people and organizations and ignite that brilliance into action for amazing results. An internationally known speaker, author and consultant, he inspires individuals to take charge of change and transform their lives from the inside out. A thought leader and fresh voice in the business world, Bailey connects the dots between individual and organizational brilliance. He challenges and teaches businesses and organizations to clear obstacles to brilliance in their cultures, processes, and people, thereby achieving higher levels of engagement, retention, and productivity – and a brilliant bottom line.

Prior to founding The Brilliance Institute, Simon honed his expertise in leadership, sales, customer service and personal development over a successful two-decade career at Hyatt Hotels, Walt Disney World Resort, and The Disney Institute. He is the author of six books. His newest book, **Release Your Brilliance**, is receiving rave reviews and having a profound impact on people's lives. His other books include *Brilliant Service is the Bottom Line*, *Success is an Inside Job*, the *Meditate on Your Brilliance* series and *Simon Says Dream: Live a Passionate Life*.

PRaise FOR SUCCESS IS AN INSIDE JOB

"Simon creates energy, enthusiasm and passion!! He has been blessed with the phenomenal talent of removing all possible

intimidating factors from the environment, thus creating an atmosphere for attendees to share very personal and emotional-filled situations affecting their lives, both personal and professional. The fact that he assigned accountability partners for each team member allowed us to carry his message with us not only for that day, but every day we come to work. Additionally, it forces us to think about others and not just ourselves." – ISP Sports, Inc.

"Simon is a leader of the human spirit – he cultivates human potential through inspiring individuals and teams to believe, rejuvenate, and dream. Simon's dynamic communication style aims to unleash people's imagination, which is absolutely essential to organizational success in today's fast-paced environment!" – Children's Hospital and Health Center

"Your sessions at our Annual Meeting were among the highest rated based on evaluations. Comments from both our clients and staff illustrate that your message hit on multiple levels – personal as well as professional. The comments say it all: 'His session motivated me to come back to the office and get my team motivated.' 'The manner in which Simon presented brought everything he said to a personal level for me and that made me look at myself and my work performance.' 'Simon showed me that it's important to speak positive words every day and he encouraged me to be more driven and seek my dreams.'" – Experient Inc.

"What a great meeting! My folks are still talking about it. Last week we had such good results on a number of projects my department is involved in that everyone is feeling motivated. We really did get instant lift after the meeting. I even had one of my more tenured but less engaged employees come to me with excellent suggestions on a number of items...and wanted to be involved in the process...YES!!! Thank you for knocking it out of the park." – State Farm

For more information on how to bring Simon T. Bailey to your organization, please contact Michele Lucia, Business Manager at 972-899-3411 or Michele@SimonTBailey.com

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