



RELEASE YOUR BRILLIANCE:

4 Steps to Transforming Your Life and Revealing Your Genius

Not another generic motivational program – this is a fresh new way of thinking.

Not a superficial exercise after which everyone returns to old habits – this is an action-oriented method that leads to real change and real results.

Every individual possesses brilliance – potential, insight, genius, innovation, and ideas – just waiting to be released. **Release Your Brilliance** is for anyone who wants to live life by design rather than by accident.

This program is designed for professional associations, faith-based groups, networking organizations and others – any organization whose members would benefit from a transformational system which enables people to unlock their vault of potential and reshape their lives from the inside out.

- ◆ Supplement or complement your group's personal or professional development programming.
- ◆ Attract attendance with this highly-sought-after, popular program.
- ◆ Strengthen relationships within your membership community.

There's also a **Release Your Brilliance** program design specifically for workplaces.

Release Your Brilliance is based on Simon T. Bailey's lifetime of professional and personal experience. Simon has been called a true change catalyst who models personal transformation by sharing with others how he cracked the code and turned his own life around after struggling for years with disillusion, defeat, and despair. He has inspired thousands of people worldwide to find their passion, take action, and make their lives, and their organizations, more productive.

Building on proven concepts from his book of the same name (HarperCollins, 2008), Simon guides people

through the steps needed to create lasting change using a memorable diamond metaphor.

This program challenges participants to dig deep, develop an action plan, and take personal responsibility for their impact. Participants consistently come away from Simon's sessions energized, inspired, and ready to engage in the task of releasing their personal and professional brilliance.

Purpose: This program enables participants to discover and develop their personal brilliance, transform their lives, and bring greater value to their work, relationships, and daily activities.

Process: Sessions address the following topics:

- ◆ **Clarity** – Seek profound insight
- ◆ **Cut** – Discover unwavering belief
- ◆ **Color** – Take bold action
- ◆ **Carat** – Choose to be big

Personal engagement starts with the **Release Your Brilliance** session itself. Sessions with Simon are always highly interactive and engaging, both intellectually and emotionally. The mix of activities depends on the session size, format and length but can include discussion, personal reflection, paired practice and group activities.

Payoff: At the end of this program, participants will be ready to:

- ◆ Release self-limiting habits of thought, belief, and behavior.
- ◆ Rekindle hope and faith in the future to be ready to walk through new doors of opportunity.
- ◆ Reconnect to their unique gifts and use them to breathe life into everyone around them.
- ◆ Develop an action plan to create real and lasting results in every aspect of their lives.

AUDIENCE AND FORMAT

Release Your Brilliance is applicable for any audience. Each program is tailored to your organization's specific needs and objectives. Formats range from a 30-minute high-energy keynote to a half-day interactive workshop that includes exercises and personal action planning. All formats include real-world examples, case studies and no-holds-barred dialogue intended to challenge and change the way people think and act.

Individuals can build on the program's concepts with companion resources, including Simon's books, website, and other products. We can also work with you to create a customized follow-up strategy.

PRESENTER

Catalyst for Brilliance Simon T. Bailey has a visionary ability to identify brilliant potential in people and organizations and ignite that brilliance into action for amazing results. An internationally known speaker, author and consultant, he inspires individuals to take charge of change and transform their lives from the inside out. A thought leader and fresh voice in the business world, Bailey connects the dots between individual and organizational brilliance. He challenges and teaches businesses and organizations to clear obstacles to brilliance in their cultures, processes, and people, thereby achieving higher levels of engagement, retention, and productivity – and a brilliant bottom line.

Prior to founding The Brilliance Institute, Simon honed his expertise in leadership, sales, customer service and personal development over a successful two-decade career at Hyatt Hotels, Walt Disney World Resort, and The Disney Institute. He is the author of six books. His newest book, **Release Your Brilliance**, is receiving rave reviews and having a profound impact on people's lives. His other books include *Brilliant Service is the Bottom Line*, *Success is an Inside Job*, the *Meditate on Your Brilliance* series and *Simon Says Dream: Live a Passionate Life*.

PRAISE FOR RELEASE YOUR BRILLIANCE

"Simon, you did a brilliant job and truly exceeded my expectations...not to mention that choosing you as our speaker kicked my 'stock' up a bit with our Board."

– Leadership Kentucky

"The comments we have received from attendees have been overwhelmingly positive and reflect the effort and knowledge that you put into your presentation. Your session received a rating of 4.9." (overall conference rating was a 4)

– Worldwide ERC -

The Association of Workforce Mobility

"Simon, your words left a lasting impression – many of the participants remained after the meeting to discuss some of the things you spoke about today. Everyone was very excited and 'jazzed' about incorporating what they've learned so they can 'release their brilliance.' I'm definitely looking forward to the next seminar."

– Blue Cross Blue Shield of Michigan

For more information on how to bring Simon T. Bailey to your organization, please contact Michele Lucia, Business Manager at 972-899-3411 or Michele@SimonTBailey.com

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