



RELEASE YOUR BRILLIANCE:

4 Steps to Transforming Your Workplace and Creating Lasting Value

Not another generic motivational program – this is a fresh, new way of thinking.

Not a superficial exercise after which everyone returns to old habits – this is an action-oriented method that leads to real change and real results.

Every individual in your organization possesses brilliance – potential, insight, genius, innovation, and ideas that can make the organization efficient and profitable. Here's what your organization gains by a commitment to releasing individual brilliance:

- ◆ Unlock vaults of positive energy, engagement, and team synergy that create true value for your organization and its customers.
- ◆ Ignite individual inspiration and a sense of individual responsibility.
- ◆ Gain a sustainable source of value and growth by investing in the tools people need to take charge of their own development.

Release Your Brilliance is based on Simon T. Bailey's lifetime of professional and personal experience. Simon has been called a true change catalyst who models personal transformation by sharing with others how he cracked the code and turned his own life around after struggling for years with disillusion, defeat, and despair.

Building on proven concepts from his book of the same name (HarperCollins, 2008), Simon guides people through the steps needed to create lasting change using a memorable diamond metaphor.

This program challenges every participant to dig deep, develop an action plan, and take personal responsibility for their impact. Participants consistently come away from Simon's sessions energized, inspired, and ready to engage in the task of releasing their personal brilliance at work.

Through **Release Your Brilliance**, people learn how to:

- ◆ Release their potential and take personal responsibility for their performance and productivity.
- ◆ Become a change agent for high performance, ready to go the extra mile to exceed expectations.
- ◆ Transform their organization's culture into a "platinum-setting environment" in which people can maximize their potential.

Purpose: This program enables participants to discover and develop their personal brilliance, strengthen relationships, and bring greater value to their teams, your organization, and your clients.

Process: This program addresses the following topics:

- ◆ **Clarity** – using your talent to make the greatest contribution to the organization
- ◆ **Cut** – how to learn and share best practices
- ◆ **Color** – expanding your world view
- ◆ **Carat** – how big do you want to be

Personal engagement starts with the **Release Your Brilliance** session itself. Sessions with Simon are always highly interactive and engaging, both intellectually and emotionally. The mix of activities depends on the session size, format and length but can include discussion, personal reflection, paired practice and group activities.

Payoff: At the end of this program, participants will be ready to:

- ◆ Identify, tap into, and maximize their individual brilliance and energy to increase focus and balance.
- ◆ Initiate, sustain, and nurture trust in business relationships with peers, colleagues and customers.
- ◆ Establish ground rules and share best practices that create team synergy.
- ◆ Use the power of presence to increase value when interacting with clients.

- ◆ Focus energy on strategic activities that support desired business outcomes.

AUDIENCE AND FORMAT

Release Your Brilliance is applicable for individuals at every level of the organization. Each program is tailored to your organization's specific needs and objectives.

Formats range from a 30-minute high-energy keynote to a half-day interactive workshop that includes exercises and personal action planning. All formats include real-world examples, case studies and no-holds-barred dialogue intended to challenge and change the way people think and act.

Individuals can build on the program's concepts with companion resources, including Simon's books, website, and other products. We can also work with you to create a customized follow-up strategy.

PRESENTER

Catalyst for Brilliance Simon T. Bailey has a visionary ability to identify brilliant potential in people and organizations and ignite that brilliance into action for amazing results. An internationally known speaker, author and consultant, he inspires individuals to take charge of change and transform their lives from the inside out. A thought leader and fresh voice in the business world, Bailey connects the dots between individual and organizational brilliance. He challenges and teaches businesses and organizations to clear obstacles to brilliance in their cultures, processes, and people, thereby achieving higher levels of engagement, retention, and productivity – and a brilliant bottom line.

Prior to founding The Brilliance Institute, Simon honed his expertise in leadership, sales, customer service and personal development over a successful two-decade career at Hyatt Hotels, Walt Disney World Resort, and The Disney Institute. He is the author of six books. His newest book, **Release Your Brilliance**, is receiving rave reviews and having a profound impact on people's lives. His other books include *Brilliant Service is the Bottom Line*, *Success is an Inside Job*, the *Meditate on Your Brilliance* series and *Simon Says Dream: Live a Passionate Life*.

PRAISE FOR RELEASE YOUR BRILLIANCE

"Thank you for being brilliant as you showed us how we can release our brilliance. This was our highest-rated conference ever. Your keynote set a high standard that the balance of our speakers strived to meet."

– ARM Tech

"Simon, you have inspired 200 people with your direction for us to locate our brilliance. This group of people already had terrific motivation, but adding your roadmap, I can honestly say we will get to our destination much quicker and much happier."

– Gartner Vision Events

"Simon was FABULOUS. Pure energy. He has the ability to reach out to each and every person individually. By far the best speaker I have ever had."

– Trade Show Exhibitors Association

"Your knowledge and industry experience helped to make the conference informative and interesting. The sessions were well received, due in major part to your tremendous contribution to the program."

– Mortgage Bankers Association

For more information on how to bring Simon T. Bailey to your organization, please contact Michele Lucia, Business Manager at 972-899-3411 or Michele@SimonTBailey.com

www.SimonTBailey.com