

# LEAD THE WAY TO AN ACCIDENT-FREE WORKPLACE

It's the job of leaders in your organization to keep everyone engaged on safety issues, yet fatigue, apathy, and life stresses blur employees' focus and block their attention. For many employees, safety is someone else's problem, something easily taken for granted. And that's an attitude that leads to accidents. Richard Hawk's proven solution? Learn how to leverage the power of personal leadership, sell people on the benefits of your safety program, and keep everyone motivated and inspired. Create a vibrant safety culture that everyone buys in to.

## CREATE A VIBRANT SAFETY CULTURE

### TUNE UPS AND TOOLS YOUR LEADERS NEED NOW!

Your safety program is about to undergo a major attitude adjustment. And here's the best part. It's a painless and exciting change that will make your workplace safer starting immediately. Your audience learns how to:

- Maximize the personal impact of each safety leader
- Listen with purpose - find out what's really going on in the field
- Have the courage to take a strong stand on safety
- Market and sell your safety program to your own people
- Spice up safety meetings with techniques borrowed from professional entertainers
- Inspire employees to be proud of their safe behavior
- Reduce stress, a common root cause of accidents



Richard Hawk has a unique ability to transform serious and often technical topics into lively and entertaining presentations your audience will love.

#### ADDITIONAL SAFETY TOPICS

##### Spice It Up!

- Get exciting new ideas for presenting technical material
- Learn specific techniques to create fun and memorable safety meetings
- Connect with employees to turn apathy into action

##### Chill Out

- Understand the connection between stress and safety
- Learn how to use humor, fun, and creativity to overcome stress
- Walk away with easy-to-use tools to reduce daily stress

##### The Dangerous Daze

- Identify and prevent the #1 cause of workplace accidents
- Learn 4 common accident behaviors and how to change them
- Exposed! The top 8 debunked myths about risks and accidents

BOOK RICHARD HAWK TODAY!

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