



# GET A LIFE: How to Transition from Mere Existence to Meaningful Living

## Stop chasing empty success... start pursuing significance.

Organizations everywhere are seeking ways to:

- ◆ Crack the code of employee engagement
- ◆ Help employees balance their work and personal lives
- ◆ Combat professional burnout and retain their best talent

Meanwhile, many professional people are reconsidering what it means to be successful. They are weary of success without significance, money without meaning, power and prestige without purpose, status without satisfaction. Consider this:

- ◆ In a recent U.S. survey, more than three out of five U.S. workers said that a greater sense of **meaning** would improve their workplace.
- ◆ 70 percent of respondents to a survey by British think tank Roffey Park said they wanted their working lives to be more **meaningful**.

**Get a Life** is a transformational program designed to help business and professional people redesign their lives from the inside out. Based on Catalyst for Brilliance Simon T. Bailey's lifetime of professional and personal experience, this program builds on proven concepts from Simon's books and research. Simon guides participants to:

- ◆ Discover how to make a life instead of just a living.
- ◆ Re-examine their beliefs about success and refocus on significance.
- ◆ Release their unique brilliance to make a significant difference in the lives of others.

Simon models personal transformation by sharing with others how he cracked the code and turned his own life around after struggling for years with disillusion, defeat,

and despair. He has inspired thousands of people worldwide to find their passion, take action, and make their lives, and their organizations, more meaningful and productive.

**This program challenges participants to dig deep, develop an action plan, and become personally accountable. Participants consistently come away from Simon's sessions energized, inspired, and ready to reshape their lives to pursue significant success.**

This versatile program is equally effective inside corporations and for any group whose members are seeking inspiration, insights, and proven methods for balancing and releasing their professional and personal potential.

**Purpose:** This program engages, equips, and encourages each participant to create a life of Significant Success.

**Process:** Participants learn 10 Success Beliefisms™ – innovative ways of thinking about success and personal fulfillment. They also:

- ◆ Take an optional online assessment that identifies their strengths and opportunities in a detailed personalized report.\*
- ◆ Learn a method to create and implement a strategic life plan.
- ◆ Are encouraged to participate in a personal accountability relationship to maintain momentum once the session is over.

Personal engagement starts with the session itself. Sessions with Simon are always highly interactive and engaging, both intellectually and emotionally. **Get a Life** is not a one-size-fits-all program. The mix of activities depends on the session size, format and length but can include discussion, personal reflection, paired practice and group activities.

\*There is an additional charge for this online assessment.

**Payoff:** At the end of this program, participants will be able to:

- ◆ Apply insights to ensure your organization operates in the Zone of Significance.
- ◆ Leverage the emotional commitment to goals.
- ◆ Initiate, sustain, and nurture relationships that matter in business and life.
- ◆ Use a tool to improve partnering conversations and outcomes.
- ◆ Create their own strategic life plan.
- ◆ Reconnect to meaningful work that expands their mind and engages their heart.

### AUDIENCE AND FORMAT

**Get a Life** is applicable for individuals at every level of the organization. The program works best in groups of 50 or less. Each program is tailored to your organization's specific needs and objectives. Formats range from a 30-minute, high-energy keynote to half-day interactive workshop that includes exercises and action planning.

**To maximize this experience**, consider having Simon do an opening or closing keynote and adding **Get a Life** as a breakout session.

Individuals can build on the program's concepts with companion resources, including Simon's books, website, and other products. We can also work with you to create a customized follow-up strategy.

### PRESENTER

**Catalyst for Brilliance** Simon T. Bailey has a visionary ability to identify brilliant potential in people and organizations and ignite that brilliance into action for amazing results. An internationally known speaker, author and consultant, he inspires individuals to take charge of change and transform their lives from the inside out. A thought leader and fresh voice in the business world, Bailey connects the dots between individual and organizational brilliance. He challenges and teaches businesses and organizations to clear obstacles to brilliance in their cultures, processes, and people, thereby achieving higher levels of engagement, retention, and productivity – and a brilliant bottom line.

Prior to founding The Brilliance Institute, Simon honed his expertise in leadership, sales, customer service and personal development over a successful two-decade career at Hyatt Hotels, Walt Disney World Resort, and The Disney Institute. He is the author of six books. His newest book, ***Release Your Brilliance***, is receiving rave reviews and having a profound impact on people's lives. His other books include *Brilliant Service is the Bottom Line*, *Success is an Inside Job*, the *Meditate on Your Brilliance* series and *Simon Says Dream: Live a Passionate Life*.

### PRAISE FOR GET A LIFE

*"What a breath of fresh air! I thoroughly enjoyed your presentation, personality and 'brilliance.' I was truly impressed with how quickly you were able to relate to and impact our employees. There is a reason why you are successful."*

– Sunlight Saunas

*"Your morning keynote made such an impression on the attendees that your afternoon session had one of the largest crowds ever for a breakout in the 25-year history of this conference. Other evidence of your impact was that not a session went by the rest of the day without a quote or a reference from one of your presentations."*

– Kentucky Department of Tourism

*"Your presentation to our top sales performers was lively, upbeat and, of course, inspirational. Specifically, people noted the story of your father and how that touched them, as well as your comments on balance in your life and how important and meaningful that is. Others noted how well you knew our company (thank you for doing your homework so well), and it impressed many that you had visited one of our branches to get a sense of who we are and what we do."*

– SunTrust

For more information on how to bring Simon T. Bailey to your organization, please contact Michele Lucia, Business Manager at 972-899-3411 or [Michele@SimonTBailey.com](mailto:Michele@SimonTBailey.com)

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