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**RENOWNED SPEAKER AND AUTHOR SIMON T. BAILEY
NAMED TO “WHO’S HOT” LIST BY *SPEAKER MAGAZINE***

Orlando, Fla. (August 4, 2009) – Thought leader and author Simon T. Bailey has been named one of the 25 “Who’s Hot” speakers of 2009 by *Speaker Magazine*. The “Who’s Hot” designation recognizes speakers considered innovators by their peers.

Bailey has distinguished himself with a resounding message of igniting brilliance in times of change. He has shared the stage with noted personalities such as Jim Collins, James Carville and Cokie Roberts. Additionally, 800CEORead.com ranked his book, *Release Your Brilliance*, #17 of the “Top 100 Books Being Read by Corporate America.”

The “Who’s Hot” speakers were selected from among hundreds of nominees and ranked based on: cutting edge topics, unique approach to platform skills, continuous book-ability, income level and longevity in the business.

Bailey has inspired audiences around the world with his provocative messaging, endless conviction and mesmerizing delivery. According to Rita Davenport president, Arbonne International, it is no wonder he was deemed a “hot” speaker. “Simon said more in 10 minutes during our ‘Learn and Burn’ session than some say in 10 years,” she said. “Our 1,000,000+ members will forever be impacted by his brilliant insight.”

Lynne Shaffer, executive director of Executive Women International added, “Two years ago Simon T. Bailey’s two-hour presentation left such an impression at the Executive Women International Leaders Conference and Annual Meeting that our members are thrilled to have him present for a full day at this year’s conference. His professional and personal coaching style is warm and personable as he inspires his audiences toward their individual brilliance.”

Bailey reminds his audiences that during times of breakups and breakdowns, the need for breakthroughs has never been greater. “It is time to ignite new belief in your brilliance and the future of your industry, your organization, your association and your employees,” he said.

About Simon T. Bailey

Thought leader and author Simon T. Bailey is recognized as one of the freshest voices in today’s business world. He is certified as a professional speaker through the National Speakers Association as well as the International Federation of Professional Speakers, the highest honors for both organizations. In less than seven years, Bailey has impacted people across the globe through his transformational presentations and content-rich workshops and programs. He has been called upon by entities such as Wal-Mart, Microsoft, Dell, IBM and the U.S. Internal Revenue Service. His peers recently voted him to the “Who’s Hot” list in *Speaker Magazine*.

Bailey has authored six books including, *Release Your Brilliance*, a bestseller according to 800CEORead.com, and is the founder of the Brilliance Institute, Inc., which is dedicated to building up and transforming people. Prior to speaking professionally, Bailey was a leader at the Walt Disney World Resort’s Disney Institute, where he played an integral role in the creation of the book: *Be Our Guest – Perfecting the Art of Customer Service*.